

# BHGRE® BRAND GUIDELINES

## COMPANY NAME IN WRITING

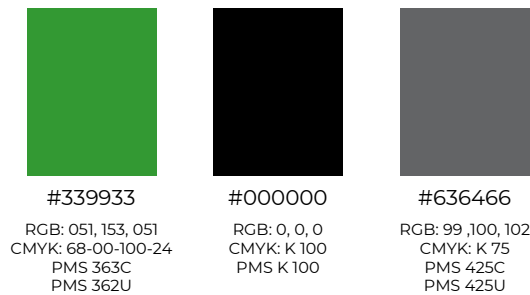
First use on the page: Better Homes and Gardens® Real Estate The Masiello Group

Thereafter: Better Homes and Gardens Real Estate The Masiello Group

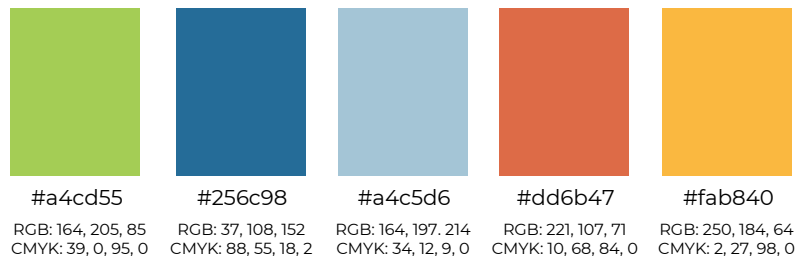
## LOGO



## PRIMARY COLORS



## SUPPORTING COLORS (USE SPARINGLY)



## FONTS

### BRANDON GROTESQUE

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789

### ARIEL

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789

### TIMES NEW ROMAN

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789

## BUG (ACCENT ICON)



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