

PUT MORE FIRST-TIME BUYERS IN A POSITION TO BUY SOONER



Get Started with a CUSTOM HomeFundIt™ Real Estate Agent Portal
Deploy HomeFundIt via your own branded portal, FREE!

Activate it in just minutes. You will get:



HomeFundIt portal with your branding



Built-in marketing center with flyers, sharable testimonial videos featuring your branding, and more



Ability to offer matching incentives to boost your client's campaign further!

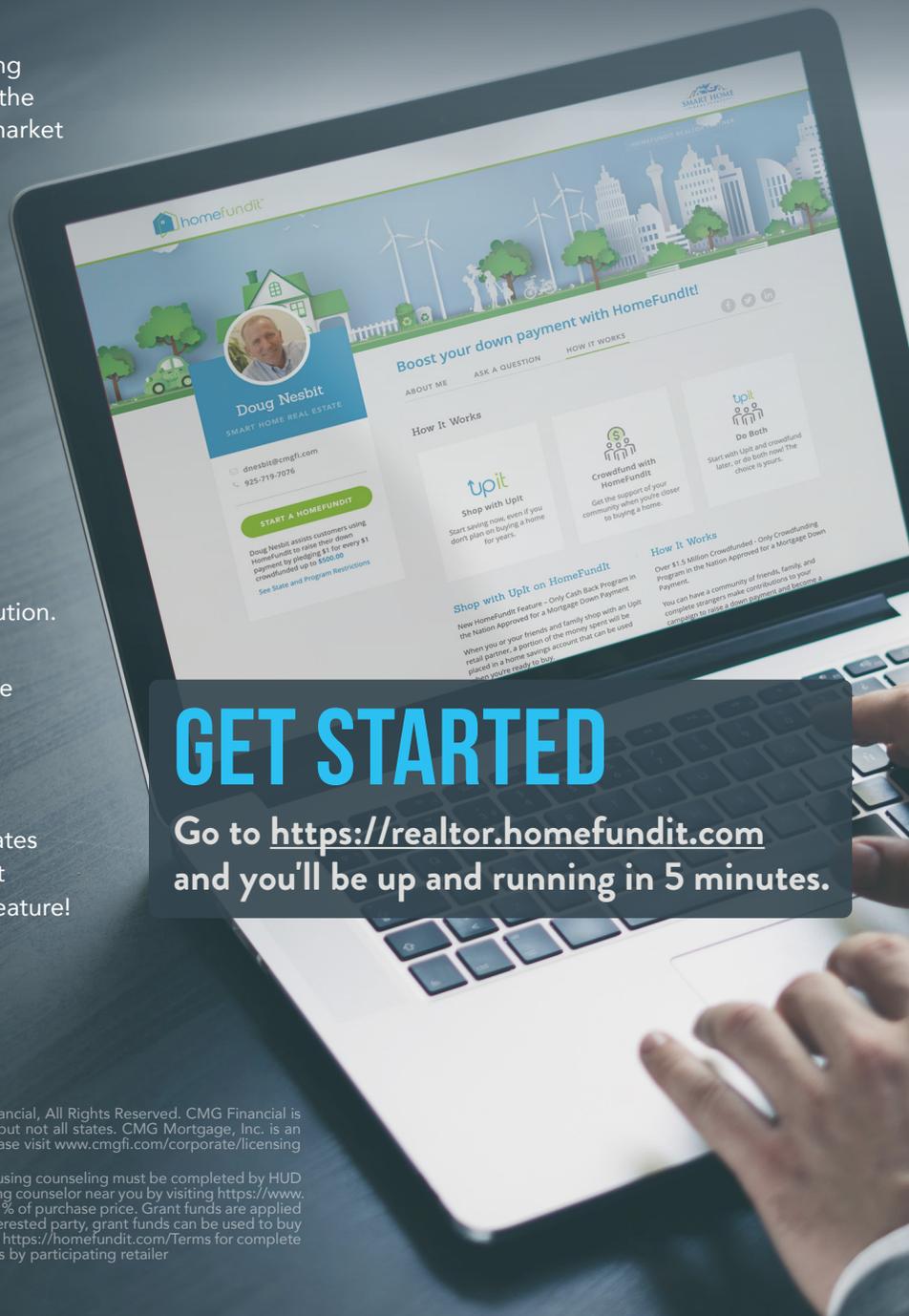
First-time home buyers are driving today's housing market. Millennials, the largest generation since the Baby Boomers, are finally entering the housing market and they're all facing the same problem.

PROBLEM:
SAVING FOR
A DOWN
PAYMENT

home
fundit™

HOW IT WORKS

- ▶ First and *only* online down payment gifting solution.
- ▶ Anyone (not just relatives) can give with just a few clicks via U.S. debit or credit card, and none of the usual offline paperwork.
- ▶ Qualify for a \$2 for \$1 match on contributions, **up to \$1,500!***
- ▶ **PLUS: A second way to build funds!** Get rebates averaging 7.5%**pledged to the down payment when supporters shop online using the Uptit™ feature!



GET STARTED

Go to <https://realtor.homefundit.com>
and you'll be up and running in 5 minutes.



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*Grants available to first time home buyers, as defined by Fannie Mae. Housing counseling must be completed by HUD approved housing counselor to receive CMG Financial grant. Find a housing counselor near you by visiting <https://www.hud.gov/offices/hsg/sfh/lcc/hcs.cfm>. \$100 is not in addition to \$1500 or 1% of purchase price. Grant funds are applied to nonrecurring closing costs. If closing costs are fully paid by seller or interested party, grant funds can be used to buy down the rate. Grant funds cannot be used towards a down payment. Visit <https://homefundit.com/terms> for complete terms and conditions. **Shopping rebate pledge to down payment varies by participating retailer