



MOVES

FREE TO LOCAL BUSINESSES THROUGH DECEMBER 31ST

During this unusual time, Better Homes and Gardens® Real Estate would like to give back to the local businesses that have supported our customers for so many years. Until December 31st, any local business that wants to participate in the BHGRE Moves® Program can do so at no cost. Our hope is that we can do our part to help stimulate growth for the local business that have always supported us.*

BHGRE MOVES® automatically sends emails coming from the Real Estate agent's email address to their customers, with exclusive offers from LOCAL companies just like you!



PERSONALIZED

Emails are sent from the agent's email address and branded with their photo and contact information.

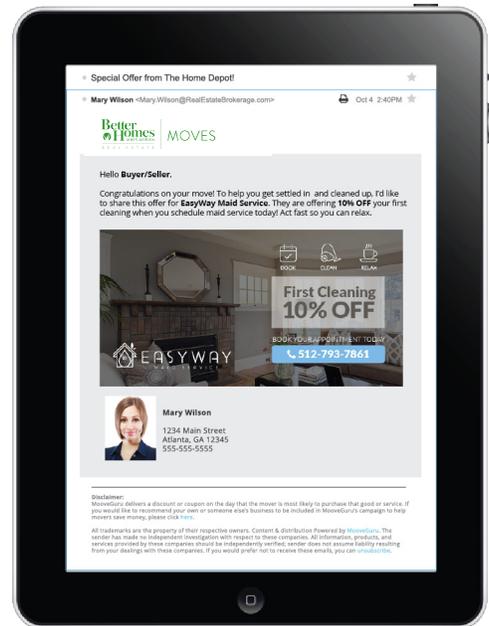


CUSTOMER FOR LIFE

Our program continues long after the move. Homeowners will continue to receive money-saving offers for their home, keeping them engaged with your business for years to come.

BHGRE® WANTS TO WORK WITH YOU!

We will give you access to thousands of moving customers all through your relationship with your local real estate brokerage. We create your ad and place it into emails from the agent, directly to the moving customer. Contact us now to see how you can participate like hundreds of other businesses across the country!



If you would like to participate in this program, please email sales@mooveguru.com for submission information.

*The BHGRE Moves® Program is no cost to any local business that wants to participate. We will upload your consumer offer, create the email, send out emails to our moving consumers, and maintain the entire program at NO COST until December 31st. The program requires a 580px x 300px .jpg graphic to embed into the email. If your organization can provide this graphic, there is no cost for setup. If you require us to create one for you, there is a one-time \$50 graphic design charge for this service.